

**Regulations De Kunst van het Ontwerpen**  
**Version 2023**

*Educational design prize for 3rd and 4th year students in arts education.  
Projects developed in academic year 2022-2023*

*Educational design prize for master students in art education*

## **1 Objectives**

The contemporary educational practice requires art teachers and art educators who can not only teach, but also develop and shape education based on a personal vision. This certainly applies to arts education, a dynamic field with ever-new artistic expressions, thought provoking makers and changing views.

In order to make the special expertise of future art teachers and art educators visible as an educational designer, the Landelijk Overleg Kunstvakdocentenopleidingen (KVDO) is organizing this educational design prize. The LKCA and Kunstzone, the magazine for art education, are involved as partners.

These parties want:

- o To stimulate the design of high-quality arts education products by students;
- o Encourage students to publicize their art educational design;
- o Bring the most innovative and stimulating arts education designs to the attention of a wider audience and the arts education field.

## **2 Participation Conditions**

### **2.1 Eligible Educational Designs:**

- o Relate to disciplines in arts education, such as: dance, music, theatre, photography, film, visual arts and design, possibly in combination with each other or with other learning areas ( learning by design, research & design, CKV, Kunst Algemeen, etc.) );
- o Can be used in education (primary education, secondary education, special education and MBO) or in an extracurricular arts education context (such as a cultural institution, center for amateur art, community arts);
- o are formally supported by a lecturer from the student(s)'s study program or professional from the field by means of a signed letter of recommendation or assessment.

2.2 Entrants are deemed to be aware of these regulations and to agree to them.

2.3 The educational design may already be published.

2.4 The educational design may not have already won another national prize.

### 3. Criteria

The following assessment criteria are used in the assessment of the submitted arts education designs:

**1. Is the educational art design special or innovative in terms of content?**

Explanation: An innovative content relates to the theme, the examples and sources or the central assignment of the design:

- Is the content stimulating or special in relation to the existing range or curriculum in arts education?
- Are connections made in the art educational design with contemporary art and/or popular cultural expressions and/or with current social developments that are broader than the arts (for example with regard to interdisciplinarity, gender, diversity, technology, globalization, nature & environment, politics, etc.)?

**2. Has the underlying vision on art education of the design been described concisely and to the point or shown in video/audio recordings?**

Explanation: Has a short paragraph been included in the educational design in which the makers substantiate the product on the basis of their vision on arts education?

**3. Are there methods and work forms that stimulate learning in a special way?**

Explanation: This criterion relates to the way in which the educational design is presented and implemented by the participants:

- Is there a rich variety of learning activities (receptive, productive, reflective)?
  - o In addition to art production, is attention also paid to the consideration of art and theoretical deepening?
  - o Is there room for analysis, opinion formation and discussion, both with regard to the work of others and one's own work (process)?
- Are innovative working methods and/or (digital) resources used?

**4. Is the educational design understandable and attractive for the intended target group (pupils, course participants)?** Explanation:

- Has the design been made accessible and understandable for students/participants by means of texts, images and any use of ICT, audio and video?
- Are learning goals and criteria clearly explained at the level of the target group?

**5. Is the arts education design complete enough that other teachers can work with it?**

Explanation: Is there material for teachers in addition to material for students/participants? (answer models, discussion questions, explanation of working methods, etc.)?

### 4 Method of submitting and handling the entry

4.1 Educational designs submitted must:

- o To be supplied as a **single document in PDF of max. 2 pages** (with any links to films or other online material) or as a **video/audio recording of max. 5 minutes** (by means of a protected link that does not have to be downloaded) via the appropriate appropriate online form on the website of the organizing school.
- o Be accompanied by a short letter of recommendation or assessment from a teacher or professional in the field, dated and signed.

- o Be accompanied by a summary of a maximum of 300 words, which can be read independently of the educational design (via the form);
  - o Including all files to be in possession of the KVDO by Wednesday July 5, 2023.
- 4.2 Entrants will receive a confirmation of receipt from the KVDO. By all means August 29, 2023 they will be notified whether they are among the nominees.
- 4.3 Before submitting an entry to the jury, the official secretary will determine whether the conditions referred to in Articles 2.1 and 3.1 have been met.
- 4.4 Entrants who change their e-mail address after registration must inform Roosmarijn Prins. You can do this by mail via: roosmarijn.prins@gmail.com or by telephone: 06-37382587

## **5 Judging and procedure**

- 5.1 The jury for The Art of Design 2023 is appointed by the KVDO and consists of four art education experts, one of whom acts as chairman, supported by an official secretary appointed by the organizing school.
- 5.2 The entries are anonymized by the official secretary for the jury to guarantee independence.
- 5.3 The deliberations of the jury are confidential. The jury draws up a written report in which the choice of the winner is motivated. The jury report will be used during the award ceremony and will then be published on the website of the school organized.
- 5.4 The assessment takes place in two rounds:
- o At the end of June 2023, the jury will determine which approximately ten art educational designs will be nominated for the prize.
  - o The ten nominees will present their educational design to the public on September 22, 2023. During this live event, Lucien Kembel awards the jury prize and the public decides who wins the public prize.
- 5.5 The jury has the right to seek the advice of external experts when assessing the submitted art educational designs. They also observe confidentiality.

## **6 The price**

- 6.1. The student designated by the professional jury as the winner of De Kunst van het Ontwerpen 2023 will receive an amount of € 1000. If the educational design has been written by more than one person, the prize amount remains the same. In addition, the winner will have the opportunity to publish (parts of or an adaptation of) the educational design via the website of the organized school and Kunstzone.
- 6.2. The student who is designated by the public as the winner of De Kunst van het Ontwerpen 2023 in September will receive a surprise package. If the educational design has been written by more than one person, the audience price remains the same. In addition, the winner will have the opportunity to publish (parts of or an adaptation of) the educational design via the website of the organized school and Kunstzone. If the quality is sufficient, other submissions may also be considered for publication.

## **7 Other provisions**

- 7.1. Submitted educational designs remain the property of the KVDO. Entrants give the LKCA permission to include and describe the educational designs in the digital information bank.
- 7.2. Submission of the educational design does not constitute a transfer of copyright and/or any copyright-related authority to KVDO
- 7.3. Before and after the award ceremony, the KVDO and the organized school will pay attention to the award ceremony, the nominees and the winner of the prize through its own channels (including the corporate website), and refer to the educational designs for this. After the award ceremony, the summary of the winning educational designs will be posted on the website.
- 7.4. Entrants indemnify the KVDO against all third-party claims for copyright infringement.
- 7.5. In all cases not covered by these regulations, the chairman of the jury decides.
- 7.6. There will be no correspondence about the result.
- 7.7. The KVDO reserves the right to change the regulations.