

The *Guts & Glory Challenge*

1. The Guts & Glory Challenge (GGC) is part of De Kunst van het Ontwerpen (KvhO) of the KVDO. The GGC is awarded on the same date and on the same occasion as the KvhO prize.
2. The GGC is awarded to those students of an Arts in education study with a promising plan for an in- or extracurricular arts education project. Key words are: surprising, innovative, sharp, daring, challenging.
3. Special consideration is given to the plans that:
 - a. Are aimed at a special combination of target groups and/or
 - b. Arise from the cooperation of the art educator and the school teacher and/or
 - c. Connecting disciplines.
4. The plan is described briefly and concisely on a maximum of 2 A4 pages. It addresses the following questions: why, what, how, for whom, by or with whom, when and where. Illustrations are welcome, as is a video, but no longer than 3 minutes.
5. The jury selects a maximum of three plans that are allowed to give a 5-minute pitch at the KvhO event in which they present their plan, with or without images. There is only one winner.
6. The price is €1500 per year. The prize is paid in two; half at the award ceremony and half at the realization of the plan six months after the award ceremony.
7. If the plan has not been implemented after six months or if the jury deems it insufficient, the second part of the prize will not be awarded and the KVDO can use that amount for future prizes.
8. The prize will be awarded for the first time in 2023. For the last time in 2025.
9. One of the authors of the book *No Guts & No Glory, kunst in het hart van het onderwijs* is part of the jury in 2023.
10. The winner of the GGC 2023 will become a jury member in 2024. The winner in 2024 will become a jury member in 2025 and the last winner will be a jury member in 2026. Should any of these winners be unable to serve as a jury member, one of the writers of the book *No Guts & No Glory, kunst in het hart van het onderwijs* will be asked as a jury member.
11. The prize is made possible from the proceeds of the book *No Guts & No Glory, kunst in het hart van het onderwijs* written by Fred Wartna, Dorien Folkers and Arno van Riet and published in June 2022.