

Course Schedule

Curatorial Practices in Music part II

d.d. 14-9-2021

Curatorial Leadership and Management

Online course

September 2021 - January 2022

Date	Time		lecturer / coach	Affiliation	Title	Special Focus
21-sep	16.00-18.00	1.	Mirjam Zegers	Coordinator Curatorial Practices in Music	Introduction, SWOT and learning needs	
23-sep	16.00-18.00	2.	Neil Wallace	Big Idea Foundation / Unusual Suspects / prev. De Doelen	Project Essentials and Essential Questions	Relevance
28-sep	16.00-18.00	3.	Mijke Loeven	Bimhuis / prev. Jazz International	Being There, Making Yourself Heard	Target groups
30-sep	16.00-18.00	4.	Mirjam Zegers	Engagement and Exchange		Up To You
5-okt	16.00-18.00	5.	Pieter Perquin (Perquisite)	Producer / composer / manager - Unexpected Records / Management (representing Jeangu Macrooy)	Frames and Narratives	Marketing and Communication
7-okt	16.00-18.00	6.	Mirjam Zegers	Engagement and Exchange		Up To You
12-okt	13.30-15.30 BONUS		Ewout van der Linden	Music Motion	Copyright	
12-okt	16.00-18.00	7.	Wolter Lommerde	Lommerde en Tonen		Finances
14-okt	16.00-18.00	8.	Maarten Bremer	Board of Directors, ArtEZ University of the Arts	Creating momentum: influencing your board, funders and other stakeholders	Strategy
19-okt	holidays					
21-okt	holidays					
26-okt	16.00-18.00	9.	Maarten van Boven	Muziekgebouw aan 't IJ	Fluid Organisations: How to liberate people's strer	Team and partners
28-okt	16.00-18.00	10.	Mirjam Zegers	Engagement and Exchange		Up To You
2-nov	16.00-18.00	11.	Johan Dorrestein	Cello Biennale, Splendor, Nederlands Blazers Ensemble	Exploring New Territories	Relevance Revisited
4-nov	16.00-18.00	12.	Mirjam Zegers	Engagement and Exchange		Up To You
9-nov	16.00-18.00	13.	Jade Schiff	Lloyd's Company, Breakin' Convention, Brassbandschool	Hitting the Right Goals	Results
11-nov	16.00-18.00	14.	Jessica de Jaeger	lecturer, ArtEZ University of the Arts	Some Tools for Real Business	Business Model Canvas
16-nov	16.00-18.00	15.	Mirjam Zegers		Engagement and Exchange	Up To You
18-nov	16.00-18.00	16.	Mirjam Zegers		Peer feedback	Up To You
23-nov	free				free	
25-nov	16.00-18.00	17.	Mirjam Zegers		Peer feedback	Up To You
29-nov	9.00				DEADLINE PROJECT PLAN	
30-nov	16.00-18.00	18.	Mirjam Zegers and Annemarie Reitsma		Assessment: 3' Project Pitches and Discussion	
2-dec	16.00-18.00	19.	Mirjam Zegers and Annemarie Reitsma		Assessment: 3' Project Pitches and Discussion	
7-dec	16.00-18.00	20.	Mirjam Zegers and Annemarie Reitsma		Assessment: 3' Project Pitches and Discussion	
9-dec	16.00-18.00					
14-dec	16.00-18.00					
16-dec	16.00-18.00					
21-dec	holidays					
23-dec	holidays					
28-dec	holidays					
30-dec	holidays					
4-jan	holidays					
6-jan	holidays					
11-jan	16.00-18.00	21.			Results: feedback and exchange	
13-jan	16.00-18.00	22.			Results: feedback and exchange	