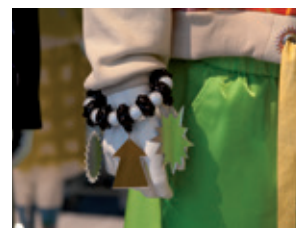
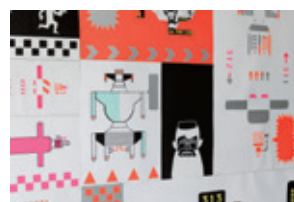
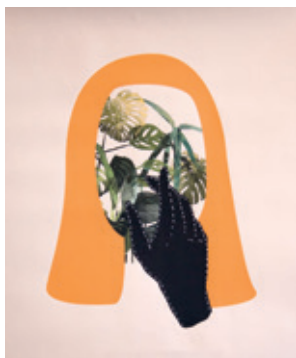




This is ArtEZ





This is ArtEZ



Work of the Associate Degree Interior Designer, Zwolle

Be an *agent of change*

Our modern age really needs art. Art brings innovation, touches the heart and connects. Art asks questions and finds answers to the big issues in our society, for example in the areas of healthcare, infrastructure and sustainability. The demand for the transformative power of artists is growing. The creative industry is currently the fastest-growing sector and the Netherlands' biggest export product. Transformative power is what ArtEZ represents. ArtEZ is a leader in the arts. Innovation is in our blood.

ArtEZ is looking for those ambitious, talented people who want to make a difference in the world. ArtEZ is the ideal environment for you to learn, meet like-minded people and develop your unique talent. Become the excellent artist who leads the way and changes the world, be an *agent of change*.

Your idea and distinctiveness, which can touch and inspire people, that's what it's all about. We are calling on you to challenge yourself by conducting research, being curious, experimenting and asking questions, letting go of your certainties and going in search of your own motivations. So that you can develop a unique vision – a vision with which you can make an important contribution to the world, in a professional role that best matches your talent, your personality and your ambition.

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12	Unique locations
16	Honours Programme
32	Preparatory courses
32	Bachelors
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44	Award winners

Courses

Preparatory courses

Art & Design

Preparatory Course in Art & Design
(*Arnhem / Enschede / Zwolle*)
Orientation Course in Art & Design
(*Arnhem*)
Orientation Course in Art & Design
& Interior Architecture (*Zwolle*)
Short Preparatory Course in
Fine Art and Design in Education
(*Zwolle*)
AKI Open Thursdays (*Enschede*)

Dance

Preparatory Course Dance
(*Arnhem / Venlo*)
Dance workshop (*Arnhem / Venlo*)
Fast Track - vocational training
collaboration with Rijn IJssel
College (*Arnhem*)
DansLAB: Orientation Course
Dance in Education (*Arnhem*)
Audition workshop Dance in
Education (*Arnhem*)

Music

Preparatory Course Music
(*Arnhem / Enschede / Zwolle*)
Preparatory Course Music Theatre
(*Arnhem*)
External Preparatory Course Music
(*various places in the Netherlands*)
Young Talent Class
(*Arnhem / Enschede / Zwolle*)
Music Theory and Aural Training
Intensive Course
(*Arnhem / Enschede / Zwolle*)

Theatre

Preparatory Course Theatre
collaboration with theatre
company Oostpool a.o. (*Arnhem*)

Bachelors

Architecture and Interior

Interior Architecture (*Zwolle*)
Interior Designer - Associate degree
(*Zwolle*)

Fine Art

Base for Experiment Art &
Research (*Arnhem*)
Fine Art (*Enschede*)

Dance

Dance (*Arnhem*)
Dance in Education (*Arnhem*)

Education in Art

Fine Art and Design in Education
(*Arnhem / Zwolle*)
Dance in Education (*Arnhem*)
Music in Education
(*Enschede / Zwolle*)
Theatre in Education
(*Arnhem / Zwolle*)

Fashion

Fashion Design (*Arnhem*)

Music

Jazz & Pop (*Arnhem / Zwolle*)
Classical Music (*Zwolle*)
MediaMusic (*Enschede*)
Music Theatre (*Arnhem*)
Music Therapy (*Enschede*)
Academy of Pop Music (*Enschede*)
Music in Education
(*Enschede / Zwolle*)

Writing

Creative Writing (*Arnhem*)

Theatre

School of Acting (*Arnhem*)
Theatre in Education
(*Arnhem / Zwolle*)

Bachelors

Design

Animation Design (*Zwolle*)
Comic Design (*Zwolle*)
Crossmedia Design (*Enschede*)
Graphic Design (*Arnhem / Zwolle*)
Illustration Design (*Zwolle*)
Interaction Design (*Arnhem*)
Moving Image (*Enschede*)
Product Design (*Arnhem*)

Masters

Architecture and Interior

Architecture (*Arnhem*)
Interior Architecture Corporeal
(*Arnhem*)

Fine Art

DAI Art Praxis (*Arnhem*)

Dance

Theatre Practices (*Arnhem*)

Education in Art

Artist Educator (*Arnhem*)
Education in Art (*Zwolle*)

Fashion

Fashion Design (*Arnhem*)
Fashion Strategy (*Arnhem*)

Music

Jazz & Pop (*Arnhem / Zwolle*)
Classical Music (*Zwolle*)
MediaMusic (*Enschede*)
Music Theatre (*Arnhem*)
Music Therapy (*Enschede*)
Academy of Pop Music (*Enschede*)

Theatre

Theatre Practices (*Arnhem*)

Design

Werkplaats Typografie (*Arnhem*)

Most programmes are full-time, some are part-time.

Issue September 2016. For the current selection of study programmes and courses, visit www.artez.nl/studyprogrammes.

“Even before I was accepted, I was already in love with the programme.”

**Laurien van Rijswijk,
student at the School of Acting**

“It was not a given that I would study in Arnhem, seeing as I was living in Amsterdam and wanted to keep singing. The audition in Arnhem consisted of a workshop, which left a very good impression of the programme. I felt right at home, which helped me to act better. Even before I was accepted, I was already in love with the programme.

In the programme, our voices are truly heard. For example, expert advice was elicited from us about the audition. I also wanted to sing, so singing lessons were arranged for me at the School of Music.

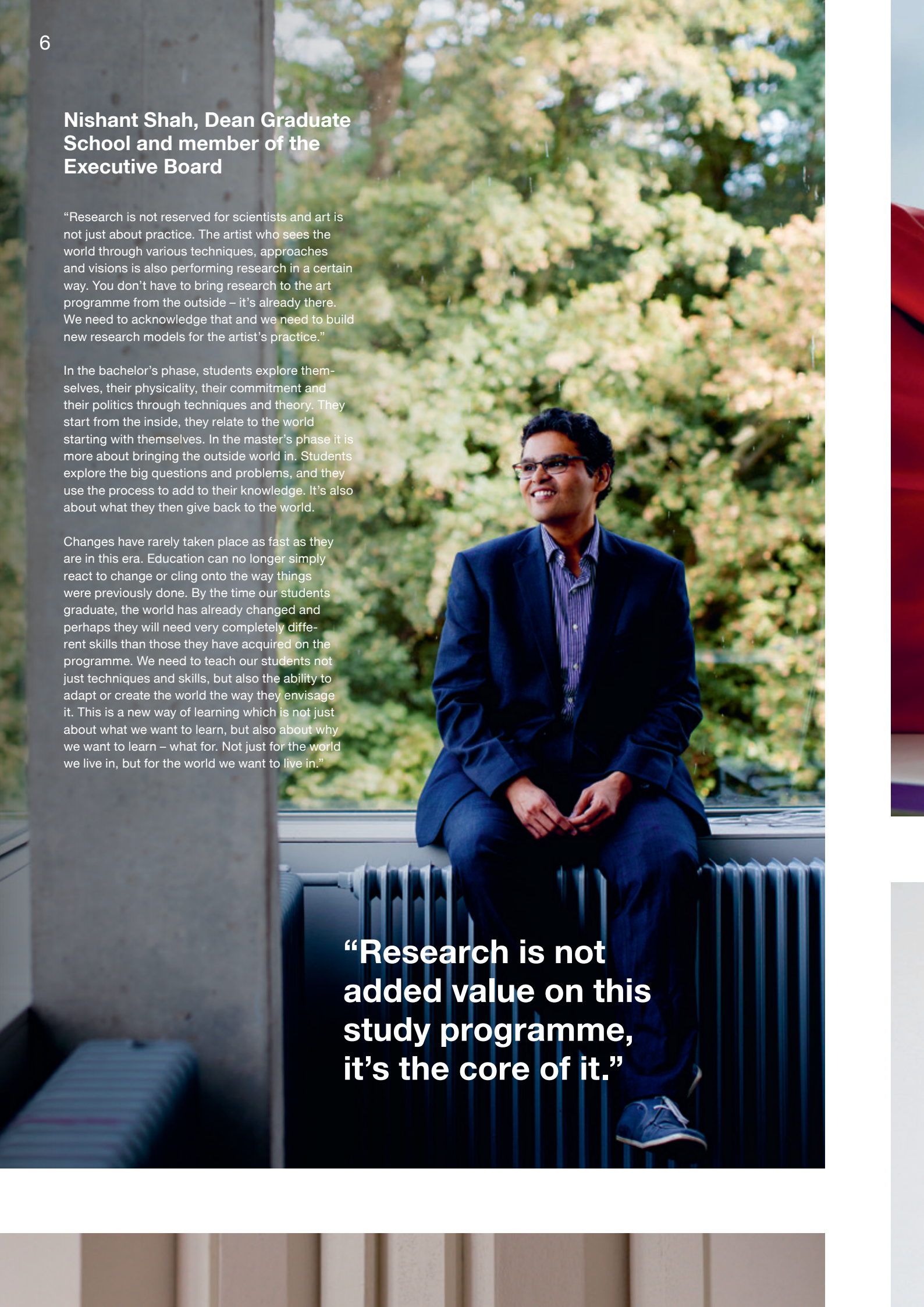
People in Arnhem are known as hard workers. You learn to think for yourself and be proud of your individuality. Hence, there are numerous collectives and actors/actresses who come from Arnhem. Our final performance will not be a piece where everyone presents him/herself extensively. We just want to put on the best possible performance. If, to achieve that, I am meant to play the second tree to the left, then so be it. At least, that's what I say now.”

Nishant Shah, Dean Graduate School and member of the Executive Board

“Research is not reserved for scientists and art is not just about practice. The artist who sees the world through various techniques, approaches and visions is also performing research in a certain way. You don’t have to bring research to the art programme from the outside – it’s already there. We need to acknowledge that and we need to build new research models for the artist’s practice.”

In the bachelor’s phase, students explore themselves, their physicality, their commitment and their politics through techniques and theory. They start from the inside, they relate to the world starting with themselves. In the master’s phase it is more about bringing the outside world in. Students explore the big questions and problems, and they use the process to add to their knowledge. It’s also about what they then give back to the world.

Changes have rarely taken place as fast as they are in this era. Education can no longer simply react to change or cling onto the way things were previously done. By the time our students graduate, the world has already changed and perhaps they will need very completely different skills than those they have acquired on the programme. We need to teach our students not just techniques and skills, but also the ability to adapt or create the world the way they envisage it. This is a new way of learning which is not just about what we want to learn, but also about why we want to learn – what for. Not just for the world we live in, but for the world we want to live in.”

A photograph of Nishant Shah, Dean Graduate School and member of the Executive Board, sitting on a radiator. He is wearing a dark blue suit jacket over a light blue and white striped shirt, dark trousers, and blue sneakers. He is smiling and looking towards the right. The background is a blurred view of green trees and foliage, suggesting an outdoor setting. The radiator is dark blue and has a textured surface.

“Research is not added value on this study programme, it’s the core of it.”



Graduation work 'Carry on' by Robin Deceunink of Product Design

Crossmedia Design, Enschede



This is **ArtEZ**

“Thinking in different ways.”

Wouter Engelbart, Head of programme and lecturer of Fine Art and Design in Education in Zwolle

“We don’t just train people who want to become visual arts teachers, many of our students also become entrepreneurs, develop educational materials, work in museum education or go on to be artists. In almost all cases they end up in a position in which they are communicating with the outside world. And that means you need to know who you are and who you are talking to. There is not one single way of education; in your role and in the encounters you have with others, you give shape to exploratory and challenging education as an explorer.

In the visual arts it’s about interaction between making and theory, with a focus on history and current events. As a student, you have a visual laboratory and at the same time lecturers who present you with lots of things to feed your interest.

The study programme in Zwolle is small in scale and the excellent atmosphere here is often praised. We try to get the students to learn from one another. If after their training they go on to help lots of different groups of people to develop visual activities, they will themselves continue to learn and grow.”



ArtEZ sets the tone

ArtEZ is characterised by excellence, innovation, research and collaboration. We have many top-quality bachelor's and master's programmes which enjoy national and international standing, as shown, for example, by the National Student Survey and evaluations from the professional field. Our alumni lead the way in many professional roles within culture, society and the economy. You can read some examples of former students and prize winners on page 44.

The majority of our lecturers have a successful professional practice alongside their lectureships. They have amply proven themselves in the national/international professional field. That makes the study programmes at ArtEZ special and distinctive. As a result, you will come into contact with the latest insights and methods from practice. ArtEZ looks for those places where interesting developments are happening, where change is tangible and where that change is provoking a reaction. There we seek collaboration with others. This is where you help to shape the arts, the professional field and society – from studio to classroom, from stage to community centre, from catwalk to care institution. That's where the agents of change make a difference.

Developing unique talent

Developing your unique talent, by means of which you can contribute to the development of our society – that's what it's all about at ArtEZ. That can happen in the bachelor's programmes and in the graduate school, where master's teaching and research come together.

At ArtEZ, you benefit from the wealth of study pathways. Students with different backgrounds and profiles feel at home here and work together on projects and research. You will be taught by guest lecturers with international standing and, thanks to our many links across national borders, you can do internships and projects abroad. This offers you the chance to get to know the perspectives of different art disciplines and cultures, giving you new insights and enabling you to create something new. Studying in an international and multidisciplinary environment teaches you to look beyond the boundaries of your own field. We regard this as an essential characteristic of a contemporary artist.

Within the study programmes, an important place is reserved for making. You make your own shows or products. That way, you can experience the interaction between creation and execution, and between theory and practice. In many cases, you will do this as part of an assignment and under the supervision of people from professional practice. We believe that collaboration with different disciplines and the connection with professional practice are very important. They prepare you well for your career as an artist and agent of change.

As a student, you help shape ArtEZ, you play an important role in improving and innovating in our education. You contribute to our conceptual thinking about the future of the study programme. That way, you help set the direction of ArtEZ, for yourself and for the generations to follow.

Research as key

As well as being an educational institution, ArtEZ is also an institute of knowledge and as such is a home for entrepreneurial researchers in the arts. As a student, you reap the fruits of the focus on research and innovation at ArtEZ. Research at ArtEZ brings together students, lecturers, researchers and external partners to explore fundamental questions about the challenges of the 21st century. The research by the associate professors and the master's students makes an important contribution to

Facts

Students

About 3000 (bachelor and master) 16% from abroad

Lecturers

580, most of them are also active in the art world

Courses

24 bachelors, 11 masters, 1 Associate degree and Preparatory courses in Dance, Music, Art & Design and Theatre.

Professorships

Fashion Design, Product & Interior Design, Theory in the Arts, Education in Arts and Culture.

Locations

Arnhem, Enschede, Zwolle

Facilities

Dance-, music- and theatre studio's, theatre- and concert halls, workshops for photography, printing, wood, metal, ceramics, computer, audio visual, graphics, plastics, silk screening, media libraries, digital learning environment.

Selections

Selection procedure for all bachelor's-, master's- and Associate degree courses. There are also entrance exams for the preparatory courses in Dance, Music and Theatre. The preparatory course in Art & Design has no selection procedure.

innovation in education and professional practice, and it increases the connection with the international professional field within which you can operate. The fact that the focus on research pays off is demonstrated, for example, in the Dance study programme. Here, we work with an innovative teaching programme that significantly reduces the risk of injury.

There is also research and innovation in the Centre of Expertise (CoE) of ArtEZ Future Makers in Fashion & Design. The aim is to develop new, sustainable materials and creative processes and apply them in fashion and design. We work together with business in this. Centres of Expertise are also being set up around art education, music therapy and the performing arts. In this way, the knowledge we have developed in these areas will find its way into our society.

In order to give an extra boost to research and the development of theory, we have our own publishing house: ArtEZ Press. ArtEZ Press publishes the results of productions, research and collaborative projects with other institutes. The publications offer us the opportunity to share our knowledge and expertise in art, culture and education. ArtEZ Press helps us deliver on our social responsibility to make the knowledge we have accessible and available to the world. ArtEZ Press also produces series of thematic books, some on successful alumni, and has started setting up an eBook fund. See www.artez.nl/artezpress.

If you would like to be intellectually challenged further during your bachelor's degree, take the Honours Programme. This English-language supplementary programme offers lectures and discussions on art, science and society. You will perform artistic and/or other research in your field, working in partnership with other art disciplines. Upon completion of the Honours Programme, you will be able to move more easily on to academic or other follow-up training in the Netherlands or abroad or artist-in-residence programmes. You can read more about the Honours Programme on page 16. See www.artez.nl/research.

Enterprise breeds success

Within the study programmes, there is a strong focus on how you can be successful after you graduate. You learn about the business side of the work and about how to position yourself and your work in the market. At the Academy of Music, tax issues, forms of cooperation and contracts are dealt with in the compulsory Music Economy subject. Music Management goes into greater depth. As an Art & Design student, you learn how to set up your own business, what the tax implications are and how to deal with copyright, etc. in Art Economy. Entrepreneurship is also an element in various projects. For example, students are involved in organising our own music, dance and theatre festivals. Fashion students develop their own collections, which are sold under the name Collectie Arnhem.

If you would like to set up a private enterprise, we will support you in doing so. ArtEZ's Art Business Centre (ABC) provides training, advice and coaching and has a start-up desk for questions about the tax, legal and economic side of entrepreneurship. ABC is also there for you after your studies. ArtEZ offers this as an extra service for up to three years after graduation. The ABC cultivates links with the professional field and business. The ABC also invests in 'incubators'. An example is the ArTechLab, a multidisciplinary design, art & science research lab focusing on new materials and technologies. It is an initiative by AKI ArtEZ in Enschede. The ArTechLab has links with numerous individuals, institutes and companies from the research field. It offers you the chance to explore an innovative idea with other researchers from various disciplines within and outside ArtEZ. See www.artez.nl/entrepeneurship.



John Johnston, Head of the Artist Educator Master's programme in Arnhem

"I believe the processes involved in thinking and making art are very similar to those needed to resolve conflict. In over twenty years experience I have seen how the thinking and making of art helps to develop a crucial capacity needed to build peace – critical thought. Art also gives voice to the marginalised enabling agency when other avenues of engagement are either closed or fractured.

There is a real need for artists to form new educational paradigms that enable creativity to emerge from those they choose to work with. Artist educators also need to construct new spaces of practice both within traditional learning contexts and beyond. This calls for a new type of artist educator who understands the complex cultural landscape that now shapes our societies. This master is the first programme of its kind that aims to bind art practice, education and practice based research together with agendas such as human rights, development education and conflict transformation. It employs a dynamic range of pedagogies that aims to promote social change.

**"Artists as
agents
of change."**

During the programme students will take part in internships in Northern Ireland and the Middle East. We take great care to choose these places ensuring that the intensity of experience is met without compromising safety of our students. We also choose these contexts because of the opportunity that they provide to learn from leading artist educationalists working directly in the field. Artists can be 'agents of change' - Joseph Beuys was the first to show how this could be done. Beuys told us that 'everyone is an artist'. Just think for a moment what this could mean – not just for individuals but the world. However, as artist educators we do not need to make artists but we do need to enable people to think like artists."

Unique locations

ArtEZ operates from the eastern Netherlands. The study programmes are delivered in special and inspiring environments in Arnhem, Zwolle and Enschede. There are excellent workshops, theatres and concert halls, sound and dance studios.

ArtEZ in Arnhem

Besides learning a craft, choosing Arnhem means opting for multidisciplinary thinking and working. The strengths of the autonomous arts influence one another: edgy, quirky, sassy and innovative. ArtEZ is housed in several buildings in and around the town centre. There are three buildings on the Rhine which are close together and connected to one another: the Rietveld building, the Theatrium and the Kraton building. The Rietveld building (Art & Design and Architecture and Interior) by architect Gerrit Rietveld, is connected to the Theatrium and the Academy of Music. The Theatrium (Theatre and Dance) by architect Hubert-Jan Henket is built almost entirely underground. The Academy of Music is located in the Kraton building, which is also home to the Creative Writing programme. The Base for Experiment, Art and Research, the Fine Art and Design in Education and Product Design study programmes are based close to the Rietveld building on Oude Kraan.

The Werkplaats Typografie is housed in Arnhem's Klarendal quarter; the Fashion Design, Fashion Strategy, DAI Art Praxis and Artist Educator master's programmes are located in the city centre.



The Rietveld building by architect Gerrit Rietveld houses the Academy of Art & Design and the Academy of Architecture.

ArtEZ in Enschede

In Enschede, students develop a critical, curious attitude, resilience and a strong sense of inspiration. In this era, that is the basis for relevant innovation. The Academy of Art & Design (AKI ArtEZ) is housed in a former textile factory. The building is located in the Roombeek neighbourhood on the edge of the city centre. Its exterior from the time of the textile industry has been retained as much as possible. The Academy of Music is located in the heart of Enschede. The building forms part of the 'National Music Quarter', the cultural heart of Enschede. One advantage of this is that students can make use of various concert halls.



Tetem II is the building of the Academy of Art & Design (AKI ArtEZ) in Enschede. The renovation was done by Marx&Steketee.

ArtEZ in Zwolle

Zwolle offers a study environment with focus and great personal connection. Moreover, Zwolle is a city of music and education par excellence, with many teacher training programmes based there. The former Sophia hospital in Zwolle is home to the Academy of Art & Design, the Theatre in Education programme, the Institute of Architecture and the Education in Arts master's programme. In early 2000, the hospital was converted for use by ArtEZ, under the direction of architect Hubert-Jan Henket. A previous extension had been built in the 1930s by architect J.B. Wiebenga. The style of Het Nieuwe Bouwen (new building) remains evident. The Academy of Music in Zwolle stands on the site of a former monastery dating from the 15th century. A small part of the original building is still intact.



The ArtEZ Academy of Music in the centre of Zwolle. The building is connected with the Broerenkerk (a bookshop and former church). Music students get the opportunity to perform here.

“Our students are both music therapists and musicians.”

Carola Werger, Head of the Bachelor's and Master's programmes in Music Therapy in Enschede

“We don't just train our students to be music therapists, they are also musicians. And that results in a very hybrid professional practice. We are the only School of Music with a music therapy programme. By playing and improvising, our students can feel, think and act on the basis of what is required at that point in therapy.

For many musicians, music therapy means going into their subject in greater depth. They join our study programme and explore their own field by playing and making. Our programme also encourages reflection on how music affects you and what that says about you.

On the Master's programme, students choose their own direction. Based on research, they can substantiate their methods in music therapy – evidence-based practice. They also conduct artistic research, for example, in community art, making music with particular groups in society, such as the elderly or children of parents who are addicts. What they choose exactly depends on their own preferences and hence, also their own backgrounds. But social developments also play a role.”





Student at work in one of the workshops



This is **ArtEZ**

Honours Programme


You want to learn more. Look beyond boundaries. Gain more theoretical knowledge and conduct artistic research in your own field. The ArtEZ multi-disciplinary Honours Programme makes these opportunities available to you after completion of your first year programme. The Honours Programme has a duration of two years, alongside your Bachelor's studies. The English-language education is provided by ArtEZ lecturers and guest speakers from the arts and sciences.

In the Honours Programme you attend lectures and project groups and discuss these lectures with students from other disciplines. You learn to see things from a different perspective. You discover new things. You will learn to question your own work and vision. You learn how to do research. The programme also makes it easier for you to extend your studies with a university degree or artist-in-residence programme here in the Netherlands or abroad. But above all: the programme is inspiring and educational.

Bachelor students from all disciplines can apply for admission to the programme. Upon successful completion of the programme, students receive an extra certificate along with their Bachelor's degree. See www.artez.nl/english/honoursprogramme.



The students of the Honours Programme visit regularly museums, for example photomuseum Huis Marseille in Amsterdam

A woman with blonde hair, wearing a pink long-sleeved shirt and blue jeans, is captured in a dynamic dance pose. She is barefoot, with one leg extended back and the other bent, supporting her weight. Her arms are raised, with one hand near her head and the other reaching down. The background is a plain, light-colored wall with a wooden floor.

**“It’s a subject
that gives you
so much back in
return.”**

Elodie Emilisa, graduate Dance in Education in Arnhem

“I started the study programme with the aim of becoming a dance artist. Within the Dance in Education Bachelor’s programme, there are lots of different directions you can go in. During the programme, I discovered that I not only have a passion for dancing and choreography, I also noticed how much I enjoyed the teaching.

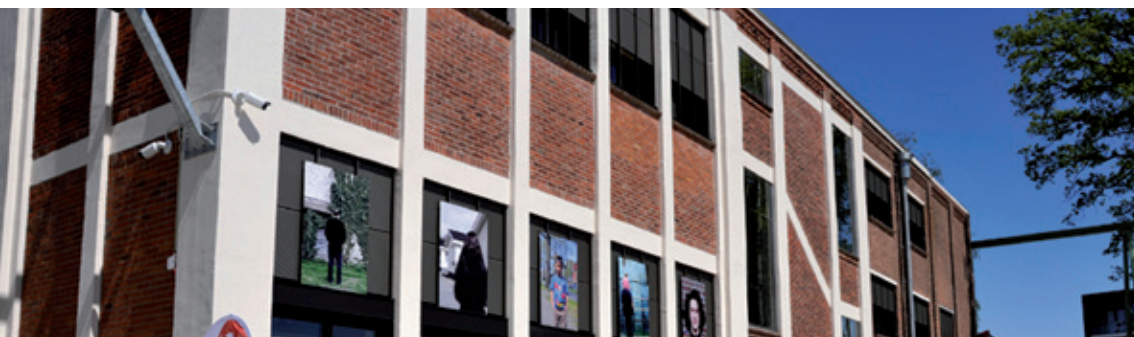
Teaching is perhaps the main objective but you are free to choose other paths too. You gain a lot of valuable insights on how to get the best out of all your students. I am now able to create and deliver appropriate dance classes for all ages and audiences. From 4 to 100 years old, from ADHD to dementia, it’s all covered in the programme. After I have been teaching, I always walk back home with a warm glow. It’s a profession that gives you so much back in return.

I love making sure all aspects of a performance are done properly and I also love working with different artists from the relevant fields to achieve that – in this case they were from fashion, visual art, music and graphic art.

The fact that I worked with so many people from other disciplines during my study programme is partly the result of my experience on the Honours Programme. This is a two-year additional course on top of the bachelor’s degree to give you a theoretical background in the arts. On this course, I went to a lot of lectures and had discussions with various people from different fields, which introduced me to many new perspectives and insights. Making those differences work together is very powerful, I find. Not just in theory, but especially in practice.”



First Contact Toneelschool in co-operation with Oostpool and Universitat für Musik und Darstellende Kunst from Graz (Austria)



“Space and support to put your idea into practice”

Marten Berger, is doing a Master's in MediaMusic in Enschede

“If you have a good idea, you are given all the space and support you need to put it into practice at MediaMusic. I think that's a really cool thing about this study programme. It's not just about music in media – of course it's an option, but some students are performing artists and others are sound engineers. When I'm asked to explain what I do, I say music production. You're supposed to choose from three main subjects, and I couldn't choose. However, I finally found what I wanted to do because I got the opportunity to try out lots of different things. Here you have the right equipment, you can get hold of the lecturers at any time and you get to follow your heart.

No one hires a music producer for their diploma, you're either good or you're not. That's why I want to develop my skills further. In 2014, I recorded a street musician and I enjoyed the experience so much that I now travel through Europe in a van to record street musicians. The study programme allows me to combine this project with a Master's in MediaMusic.

We are all very close on the programme, so close that all us students ended up living in one house. We help each other, we borrow each other's stuff and we all know what the others do. And what's great is that it never really feels like competition because everyone is doing their own thing anyway.”











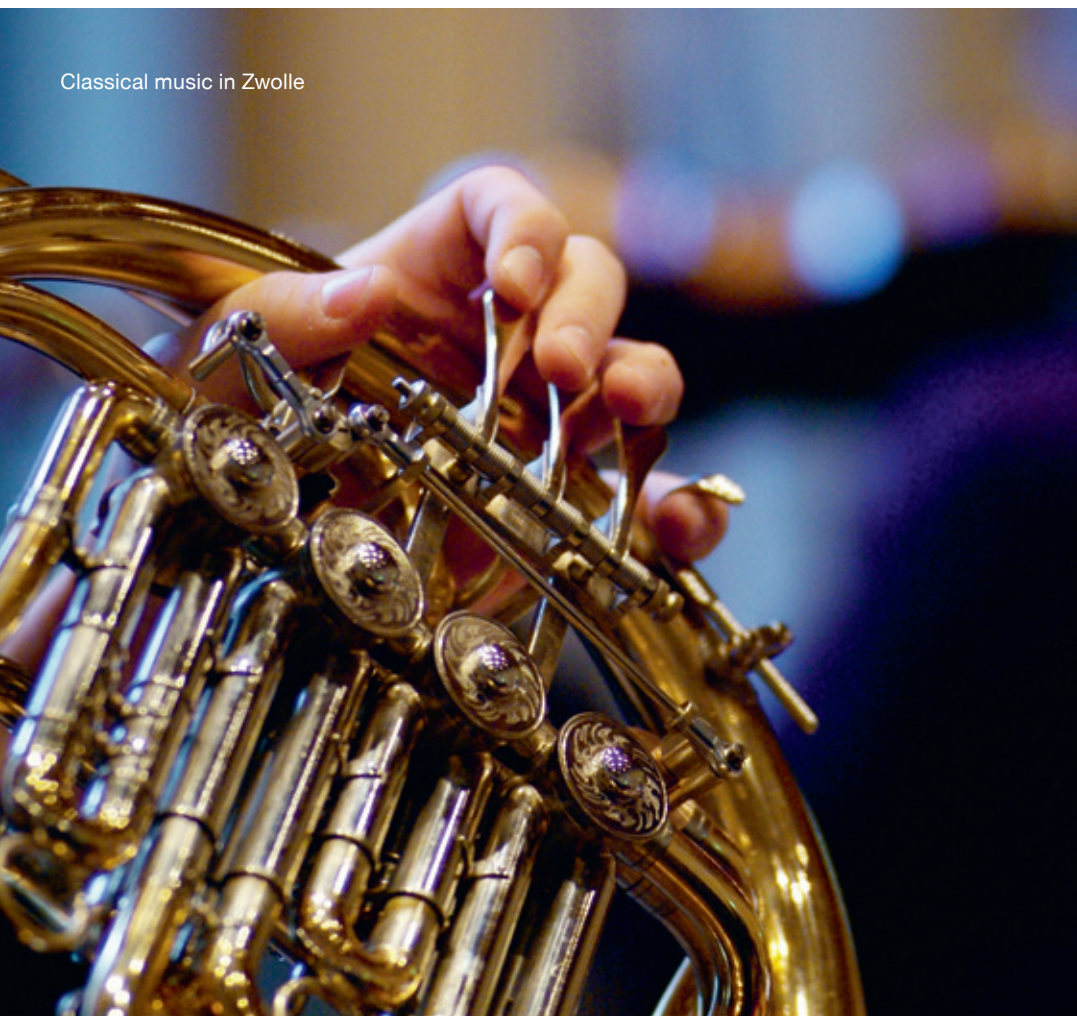




This is ArteEZ



Music Theatre programme in Arnhem



Classical music in Zwolle



3FM Serious Talent 2016 Jeangu



Macrooy, student of the Academy of Pop Music in Enschede







“Repurposing is the direction I want to go in

Sarina Bleumink, Master’s student in Architecture, Arnhem

“I combine the Master’s in Architecture with a job in architecture. I work from Monday to Thursday and on Fridays and Saturdays I have lessons, so I need to divide my energy effectively. Particularly because sometimes I want to go that bit further and make a drawing or presentation even better. Then I carry on into

the early hours. But I know it’s for my portfolio, so I’m happy to put in the effort.

I completed my Bachelor’s degree in Interior Design, but I didn’t feel like it was enough. The exterior and interior of a building go hand in hand and need to be matched to one another. We are a tight-knit group on the master’s programme. Everyone has their own direction, some want to work on big villas, others want to work on small projects. We share a lot and discuss our plans with each other. That



”

connection with fellow students and teachers was already very close on the bachelor's programme. Repurposing is the direction I want to go in. There are a lot of empty buildings and you can do real custom work. It helps to be working at the same time. When I got the chance to work on the conversion of the Coberco site in Arnhem as one of my assignments, I knew from my work at the architecture practice to first look at the surroundings and then zoom in on the details.”



Preparation for an exhibition of the Preparatory course in Art & Design

Second year project of the School of Acting



Preparatory courses

Art & Design preparatory course

Are you thinking about doing an art degree but you first want to explore your own talents and knowledge and get an introduction to the different disciplines? The Art & Design preparatory programme and introduction course and workshops may be the answer. The preparatory programme helps you discover which field of study suits you best and will also prepare you for the entrance exam, increasing your chances of admission. If you are not yet ready for this step but would like to become acquainted with art studies and the different disciplines, you can do one of our introduction courses. Whether you already know what you would like to do, or you are still having doubts about which field of study to choose, you can sign up for one or more of our introduction workshops.

Location: Arnhem / Enschede / Zwolle

Dance preparatory course

A preparatory programme significantly increases your chances of becoming a good dancer, which is why the ArtEZ School of Dance offers several preparatory programmes for talented primary school students aged nine and older. The preparatory programme in dance, which is taught in both Arnhem and Venlo, starts with an introductory phase for primary school pupils in grades seven and eight. Once they move to secondary school, they combine this programme with their secondary school training. The Fast Track Dance, offered in cooperation with Rijn IJssel, is an accelerated two-year vocational

programme for talented secondary school students who want to do a vocational study programme as an intermediary step in developing their talent for dance. DansLAB is an orientation course that also prepares you for the audition for the Bachelor of Dance or Dance in Education.
Location: Arnhem / Venlo

Music preparatory course

A sense of music is something you are born with and which often manifests at a very young age. If this urge to make music remains, a preparatory programme may have a great deal to offer you. Even if you are not yet sure whether you want to make music your later profession, a preparatory programme offers you an outlet, will help more than a music school, and introduces you to music education and professional resources without any further obligations. And if you eventually decide to do a degree at a school of music, you will be fully prepared.
Location: Arnhem / Enschede / Zwolle / various other locations

Theatre preparatory course

In co-operation with a.o. theatre company Oostpool we offer an intensive introduction to the theatre discipline.
Location: Arnhem

ArtEZ also offers a variety of other courses. For more information: www.artez.nl/english/study_programmes

Bachelors

Architecture and Interior

Interior Architecture

In the Interior Architecture programme, you will be trained to become a critical spatial designer incorporating your own ideas about space; indoors or outdoors, grand or compact. The emphasis is on acquiring knowledge about the physical body in relation to its surroundings. You will be given sufficient time and opportunity to reflect, enabling you to create, experience and thus develop in this field. In the final year, you will examine the connections and boundaries between the traditional spatial fields, such as furniture design, interior architecture and architecture.

Location: Zwolle

Interior designer (Associate degree)

The Associate degree Interior Design is a 2-year programme at the HBO level, designed especially for students with an MBO-4 education. Discovering your individuality is key in this programme. After all, each student's identity and individuality form the foundation of what it means to be an original designer. We train students to become spatial designers who design interiors using an experimental and creative approach. The emphasis here lies not only in the functional and technical aspects, but also in a sensitive and sensory perception of the space. During the programme, you will have the possibility to become acquainted with the professional field.

Location: Zwolle

Fine art

Base for Experiment, Art and Research

Discover the Bachelor's programme Base for Experiment, Art and Research, a place for experimentation at the heart of society. You will study art in a dynamic, ambitious and investigative environment. The teachers are international artists, art critics and curators. You will work in your own studio surrounded by fellow students and with experts in multidisciplinary workshops and research laboratories. The community that you will be a part of is actively involved in current debates, which challenges you to take a stand. By the time you graduate, you will have developed into an artist with a distinctive voice and story, who is able to infuse your work and the world with your own meaning.

*Location: Arnhem***

Fine Art

Fine Art at AKI ArtEZ is a programme for tenacious and motivated researchers, makers, and thinkers. We offer excellent education and plenty of personal guidance and emphasis on experimentation, research, and development of your creative abilities. The programme approaches the topic from a broad professional perspective. You will study in a small academy community with a large international network. Following your studies, you can establish yourself as an independent fine artist, photographer, filmmaker, exhibition designer, critic or art critic, event and demonstration organiser, creative thinker, or maker. Or, you can continue your studies by taking a Master's programme.

*Location: Enschede**

Dance

Dance

Today's dancer/maker dominates the contemporary dance repertoire, has the ability to co-create, has a distinct personal style as a dancer and maker, reflects on their own development and proactively navigates their own career through the contemporary work field. The Bachelor of Dance (Dancer/Maker) trains you as widely as possible in various modern dance techniques, providing you with the space to discover your own qualities as a dancer. You will also be trained to develop your skills as a creator. The study programme has received an excellent rating and has been awarded for its special approach using periodisation. This unique form of dance education contributes to the development of excellent dancers and makers. As a result of its effective combination of training, rehearsal and performance, periodisation improves students' ability to learn and develop their artistic skills.

*Location: Arnhem**

Dance in Education

As a dance teacher, you can interest children and adults from all walks of life in a creative experience involving dance and art. You can teach at vocational dance colleges, youth theatres, in primary and secondary education or in the educational department of a dance company. Or think of community art projects and the demand for dance projects from businesses and community organisations. The ArtEZ Dance in Education programme helps you to develop your teaching, technical, creative and entrepreneurial skills. The study programme also offers you a large network in the world of dance education.

*Location: Arnhem**

Education in art

ArtEZ offers education in art programmes in Dance, Music, Theatre and Fine Art and Design.

Dance in Education: page 32, Music in Education: page 34, Theatre in Education: page 35.

Bachelor of Fine Art and Design in Education

The Bachelor of Fine Art and Design in Education combines the fields of art, design and education. The main focus is on arts education. As an art teacher, you have an important role in a society where a broad cultural interest and development of talent is considered valuable by both young and old. Artistic experience is an important part of personal and general development. In the Fine Art and Design in Education programme we give an equal amount of attention to developing your artistic vision and preparing you for teaching. You develop at both a professional and practical level in the areas of art theory, educational theory and didactic methods. *Location: Arnhem / Zwolle*

Fashion

Fashion Design

Fashion is more than just clothing. What we wear says something about who we are and how we feel on a particular day. It accentuates the individual or can emphasise a group feeling. Fashion reflects the era in which we live and the identity of the wearer. As a designer, you make a real contribution to this. The Bachelor of Fashion Design at ArtEZ is open to students who are driven and talented. This programme, launched in 1953 by the legendary Elly Lamaker, is now regarded as one of the best fashion degrees in Europe. In 2011, the Fashion Design department was awarded the Grand Seigneur, a lifetime achievement award from the Dutch fashion industry. It was the first time this prestigious lifetime achievement award was awarded to an institute of learning.

*Location: Arnhem**

Music

Music in Education

Music creation, collaboration and communication go hand in hand in this study programme. This programme's excellent environment will help you develop into an enthusiastic and knowledgeable, first-rate music teacher and cultural and artistic educator. Much attention is devoted to future educational models and educational innovation with regard to digitisation. You will follow a unique music theory concept with 'writing music' as a starting point. The programme is well known in the Netherlands for the excellent quality of its graduates. The programme can be followed in Zwolle and Enschede and as a 'customised' version. In Zwolle, you will regularly work on projects together in interfaculty programmes with other art in education students from the Fine Art, Design and Theatre programmes. In Enschede, intensive collaboration takes place with MediaMusic, the Academy of Pop Music and Music Therapy. You can also follow the specialisation to become an orthopaedagogical music therapist.

Location: Enschede / Zwolle**

Jazz & Pop

The boundaries between music styles are vague and dynamic. Mutual cross-fertilisation is continually inspiring new forms of music. That dynamic is reflected in the study programme Jazz & Pop. The programme offers optimal development for both your creativity and musical personality as well as your craftsmanship with your instrument. You will shape your own study programme with numerous electives and close collaboration with the professional field. Jazz & Pop can be followed in either Arnhem or Zwolle. The programme in Arnhem is taught in English and is part of the arts campus, making many multidisciplinary crossovers possible. Jazz & Pop in Zwolle allows you to develop into a flexible and enterprising musician, who is highly employable in the national or international music world.

Location: Arnhem / Zwolle

Classical music

Anyone who comes to study classical music at ArtEZ is a passionate musician. In Zwolle, we help you further develop this passion with plenty of freedom and choice. The world of classical music is demanding and continually developing. Contemporary musicians must not only be exceptional in their craft but must also show initiative and have the courage to sail uncharted waters. ArtEZ provides space for such future musicians. ArtEZ enables you to fully concentrate on your music – as a soloist or in collaboration with others – and ensures that you are well prepared for cultural entrepreneurship, and also allows you to select courses that strengthen your educational skills. As a student, you are expected

to frequently perform for audiences and exhibit your musical abilities. The School of Music maintains close ties with music venues throughout the eastern Netherlands for this very reason.

Location: Zwolle

MediaMusic

MediaMusic is *the* programme for composers, music producers and electronic artists. You will learn everything about composing and designing music and audio for various media. The programme works intensively with game design programmes and national and international studios and companies, among others. A great deal of attention is given to entrepreneurship as well as conceptual, conscious, proficient and knowledge-driven music production. Your talent, ambition and vision are your points of departure. Within the Media-Music programme, you will have every opportunity to pursue personal projects, products and activities that will shape your development, professional profile and future professional practice. For this reason, Media-Music works closely with the ArtEZ Academy of Pop Music. Collaboration also takes place with the study programmes Music Therapy and Music in Education.

Location: Enschede

Music Theatre

ArtEZ Music Theatre is based on the conviction that the artist of tomorrow will no longer create performances based on a single discipline, but that the future is home to artists who know how to utilise various disciplines inventively. Music Theatre students combine music and theatre to create original, socially engaging performances. Music Theatre trains you to become a versatile performer in an interdisciplinary environment. Working together with actors, dancers, artists, vocalists and musicians will become the most natural thing in the world for you.

Location: Arnhem

Music Therapy

For many years, music therapy has been used to help people with mental health conditions or cognitive, neurological or physical disabilities. A professional music therapist helps clients by using specific methods and techniques, with composed or traditional music, through improvisation and accompaniment on different instruments. ArtEZ Music Therapy is the only programme of its kind in the Netherlands that is offered at a conservatory. You are sure to receive the best possible musical and therapeutic education. You will learn to use music as a tool for change, stabilisation, acceptance or development. Intensive internships ensure that you become acquainted with professional practice during your studies. Plenty of attention is also given to scientific substantiation and research. The Neurological Music

Therapy specialisation is unique to the programme, and is also offered as a refresher course. Music Therapy works closely with the ArtEZ Academy of Pop Music, MediaMusic and Music in Education.

*Location: Enschede***

Academy of Pop Music

With the march of globalisation and the era of digitisation, music has increasingly become a product and artists are seen as brands. The most recent generation of pop musicians uses the full range of open source and social media options to bring their work and talent to the attention of as wide an audience as possible. The ArtEZ Academy of Pop Music assists in the entire process: from mastering instruments, nurturing field-specific skills and gaining technical knowledge to launching your product on the market. Your own projects and productions form a crucial part of your study. You will graduate with an original product, plenty of experience, a relevant network as well as an excellent starting position in the music industry. You will be able to get started anywhere in the pop sector: from performing artist to teacher or cultural entrepreneur in the music industry. With its unique educational concept, the Academy of Pop Music distinguishes itself from other pop study programmes in Europe and further afield.

Location: Enschede

Writing

Creative Writing

The way we write, save and disseminate texts is seeing a profound change. We can read books from a screen, or listen to them; longreads increasingly guide us through specific topics; and the Twitter format forces us to use pointed language. There is increasing interaction between text, multimedia and stage, and between fiction and non-fiction. This creates what is referred to as 'multiple literacies'. The Creative Writing programme at ArtEZ works together with Literary production company Wintertuin in responding to these developments.

*Location: Arnhem**

Theatre

Theatre

You enjoy playing, and have an excessive interest in theatre and film. You regularly visit performances, which only increases your love for acting. You want to stand on the stage and tell the audience about the world around you. You are prepared to work hard to achieve your ambition. ArtEZ School of Acting provides you with the knowledge and tools needed to become an independent actor in the widest sense of the field: for theatre, film and television. The degree programme gives you the opportunity to develop skills such as those of director or writer. You also have the opportunity to create your own performances. You will be coached and assisted by a large variety of lecturers from the Dutch and international professional field.

*Location: Arnhem***

Theatre in Education

Creating, sharing and teaching theatre – this is what a teacher of theatre and creative arts does in schools, but increasingly also in other settings. You can work as a producer in amateur theatre, in community art projects or as an educational officer for professional theatre companies. A teacher of theatre is often an independent professional who works in different places and with a range of different people. ArtEZ trains you as a teacher in theatre: you will soon be skilled in the craft of both creating and teaching theatre. Students in all ArtEZ art in education programmes – music, dance, visual arts and design and theatre – do a large amount of group work during the study programme.

*Location: Arnhem / Zwolle**

Design

Animation Design

An animator is a storyteller who shapes a story in a cinematic fashion. A good animator has mastered the craft of a flowing, believable animation. This is precisely what you will learn in Animation Design. You will learn the art of storytelling through moving images using traditional methods. You will create truly hand-crafted animations, using drawings, cut-outs, clay or other materials. You will develop your own perception and storytelling by drawing and creating a great deal of animations, both by hand and using digital techniques. The focus of the programme is on developing your personal style of storytelling, inspired by the world around you. You will express this not only in auteur films, but also in short commercials, instruction manuals, banners and informative pieces.

Location: Zwolle

Comic Design

The study programme Comic Design is unique in the Netherlands. Comic strips have transcended street culture, while the literary strip has become a recognised form of art. For example, Erik Kriek created a comic of the Book of Genesis and Typex produced a graphic novel biography of Rembrandt. New genres of comics are also emerging. In Comic Design, great storytelling is our main focus. Our comic artists assume the roles of both artist and storyteller. What are the stories that move us? When do images acquire significance? How is a meaningful story created? In the programme, you will learn how to create autobiographical, journalistic and poetic works. You will reflect on the world around you and will use this source to draw inspiration for your stories. There is plenty of room to experiment and research, all the while developing your own style. You will complete apprenticeships with the best comic artists in the Netherlands.

Location: Zwolle

Crossmedia Design

Crossmedia Design is a multi-faceted, media-independent study programme that enables you to work as an art director in the future. The core questions in the programme are therefore: 'What do I want to communicate?' and 'What means will I use to do this?' Developing an authentic concept and individual implementation of an idea is paramount throughout the entire programme. A successful designer must be aware of both the potential and limits of all media (print, web, film, animation, etc.) in order for his/her talents to be optimally utilised in regard to design issues. Throughout the programme, much space is given to making individual choices and acquiring a personal focus.

*Location: Enschede***

Graphic Design

The field of graphic design is constantly evolving. There are an increasing number of possible methods for us to communicate with each other. As a graphic designer, you acquire knowledge about the most diverse forms of transferring visual information, you have a critical attitude, analyse a design question and know the effect of different media. You focus on shaping information, visualising identities and developing communication strategies. The essence of the profession is still you as a designer composing meaningful designs using image, colour, shape, typography and sound, and placing these designs in a social and cultural context.

Location: Arnhem / Zwolle*

Illustration Design

You are inquisitive, socially engaged and unique, and you want to share your stories and ideas with others. The Bachelor of Illustration Design at ArtEZ trains illustrators who enrich the world with new stories, images and

meanings. They capture messages in image. Images that invite us to reflect on things like current affairs, people or life's questions. The Bachelor of Illustration Design helps you develop your personal style and search for a position of your own as an illustrator in the professional field and in society. Based on your personal experience and view of the world, you learn to make meaningful illustrations for books, newspapers, magazines, iPad, websites and e-books.

Location: Zwolle

Interaction Design

How does one clearly present a large amount of data on a website, a smartphone or an infographic? How does one create a captivating design that only includes the information that is relevant to users? By combining creativity and technique, the possibilities are endless. In Interaction Design, you will learn to design from the user's perspective. You will create applications for systems and devices that move, produce sound and are interactive. In this study, you are not bound to a single field or medium, such as graphic design or film. You will be at the cutting edge of design, art and technology. Through artistic research, you will deliver your message in your own style.

*Location: Arnhem**

Product Design

Product Design: design the world of tomorrow from a critical point of view. For over 40 years, ArtEZ has trained product designers for jobs across the full breadth of the field, with its own contemporary vision of national and international design. After graduation, you can work as a product designer, start your own label or continue your studies with a Master's programme. Is there an activist, initiator, tailor, inventor, specialist, investigator or craftsman in you? Product Design is looking for students who want to become true professionals. We offer a team with a wealth of expertise, ambition, vision, as well as high and low tech workshops, collection designs, projects, research and special internships.

*Location: Arnhem**

Moving Image

Moving Image is a highly compact, three-year study programme for VWO students that prepares them for top positions in the field of audiovisual communication and design. The professional field is international and thus, the programme is entirely in English. Moving Image explores the reality of images and the impact they have on us. By focusing on communication through unorthodox, spherical and independent images, a Moving Image designer responds to the demand of a rapidly growing, economically strong and international market, in which supply is currently lagging well behind demand.

*Location: Enschede***

Masters

Architecture

The structural realisation of a building is certainly interesting, but an architect thinks bigger and on a more conceptual level. An architect is an outstanding designer. This four-year Master's programme trains architects and consists of an on-campus curriculum (component taught on Friday and Saturday at the academy) and the off-campus curriculum (the experience gained from working at an architectural firm). The combination of studying and working allows you to directly apply what you learn. And vice versa, your work in the professional field gives you insights that enrich your design studies. Most of the on-campus curriculum includes design projects in the form of workshops.

Location: Arnhem

Theatre Practices

The ArtEZ Master of Theatre Practices has evolved from the Master of Choreography (MoC) and now incorporates expanded notions of theatre including dance. The programme sees artistic practice and research as dynamically inter-related practices; as sources for embodied and intellectual enquiry that, when rigorous, can challenge, rejuvenate or perhaps even trespass more traditional models of artistic production itself and education. The master is a two-year, full time and partially residential practice-as-research programme.

Location: Arnhem

Fashion Masters

Fashion is one of the most influential forms of expression in our culture. It serves as a mirror of the zeitgeist; fashion is often seen as a metaphor for social developments. Gaining a full understanding of fashion as a cultural phenomenon requires a broad, interdisciplinary approach. ArtEZ offers two unique Fashion Master's: the Master of Fashion Design and the Master of Fashion Strategy. We train fashion professionals who take a critical approach to the current mainstream fashion system based on their personal fascination, professionals who seek to explore the limits of the prevailing fashion discourse and respond with a clear, distinctive design signature. Graduates launch their own labels or studios or find work at renowned international companies. Others position themselves within the interdisciplinary fields of fashion, art, film, technology and innovation.

Location: Arnhem

DAI Art Praxis

DAI Art Praxis gives students the chance to learn more about the theoretical, conceptual and productive aspects of being a contemporary artist. In the past years, the Master's programme has developed into an international meeting place for progressive makers, thinkers and mediators. The programme is organised around the concept of the 'working community'. Students, teachers and guest lecturers meet once a month for a week-long intensive programme of seminars, workshops, lectures, discussions and presentations.

*Location: Arnhem****

Interior Architecture Corporeal

Corporeal (the 'corpo' relates to the body and the 'real' relates to the reality around us) investigates the continuously changing relationship between humans and space. We see the body as a source for social reality and spacial truth. In the Corporeal programme, we have the belief that one should be able to sense and signal social trends, examine them and develop spatial strategies to address them. In Corporeal, we see an essential role for its students as innovators who develop this field. You will assume an investigative role, continually asking questions with the ability to communicate this acquired knowledge to others.

Location: Arnhem

Artist Educator

The Master Artist Educator is an international and innovative Master's programme that aims to utilize the creative potential of the arts to engage with challenges of contemporary life across the globe. It is an interdisciplinary programme that combines individual studio practice within a community context. The programme will deepen your understanding of how art in education extends our knowledge of Self and Other. It promotes the development of innovative collaborative project work across a variety of formal and informal learning contexts. Seminar topics will be led by a team of highly experienced local and internationally renowned artists and educators.

Location: Arnhem

Education in Arts

The Master of Education in Arts is a part-time, two year teacher training programme. The Master's degree offers professional art teachers a challenging interdisciplinary programme with an emphasis on broadening their views on teaching and learning about the arts. The Master's programme focuses on the following domains: art and education, art and culture, art and research and art and management. Students develop their skills and knowledge by conducting their own practice-based research and working together with other students on a collective graduation project. The programme's unique curriculum with only one fixed day of lectures a week (on Monday) makes it ideal for the experienced secondary and higher education art teacher.

Location: Zwolle

Music Masters

The Music Master's programme challenges you to test, explore and sharpen the skills you have within yourself, in professional practice. There is plenty of space to create your own curriculum and work on your own personal development. You can focus on further refinement of your skills under the guidance of renowned lecturers and guest lecturers. You can further develop your artistic identity through multi-disciplinary projects and research. The programme pays attention to the broad field of music and the various music professions, such as performing musician, teacher, composer and enterprising musician. We offer a challenging mix of lectures, workshops, study meetings, master classes, seminars and peer sessions. You can choose between the masters Academy of Pop Music, Classical Music, Jazz & Pop, Media Music and Music Therapy.

Location: Arnhem, Enschede, Zwolle

Music Therapy

The Music Therapy Master's programme offers music therapists a challenging advanced study. This programme is also an interesting retraining option for musicians and music teachers. There is a focus on advanced musical skills and artistic development within music therapy. There is an emphasis on training skills for advanced music therapy treatment for clients with multiple or complex problems. After completing this study programme, you will be qualified to offer music therapy treatment to clients with multiple, complex problems.

Location: Enschede

Werkplaats Typografie

The two year Master Werkplaats Typografie gives talented designers who wish to start their own business the opportunity to further develop their own style. The programme takes a broad approach, and has a strong emphasis on artistic development and theoretical foundation, through concrete practical assignments. Students are in direct contact with their clients and are expected to carry out their entire projects independently, from receiving the assignment to the moment of completion. In this informal but professional setting, they develop a strong awareness of their own creative capacities and their qualities and limitations as future freelance designers.

*Location: Arnhem****



11 of ArtEZ's 18 Bachelor's programmes (16 courses) have received the title 'top programme' according to HBO Selection Guide Bachelor's 2017. Four programmes are registered in the ranking as the best course choice in the Netherlands. The HBO Selection Guide Master's 2016 ranked 2 of our Master's programmes as top programmes. More information on www.keuzegids.org.

* Ranked by the Keuzegids HBO 2017 as top programme

** Ranked by the Keuzegids HBO 2017 as best programme in the Netherlands

*** Ranked by the Keuzegids Masters 2016 as top programme

“Associate professors are pivotal in linking education with social issues.”

**Jeroen van den Eijnde,
lecturer in Product &
Interior Design**

“Research at universities of applied sciences has been booming in recent years. In partnership with universities, knowledge centres, public organisations and business, researchers, students and lecturers are working on innovative projects aimed at creating new knowledge, insights and applications. The research at ArtEZ is always about how art and the creative process can contribute to a critical reflection on or solutions to social issues. The research is conducted both from a more critical, autonomous position (artistic research) and as part of a more applied approach (design-based research). Researchers also investigate how art and creativity can make an essential contribution to other non-artistic fields, such as education and music therapy.

An important part of ArtEZ’s research takes shape within the four Associate Professorships, Fashion, Product & Interior Design, Art & Cultural Education and Theory in the Arts. Further Associate Professorships in the fields of music, dance and theatre are at the development stage. In addition, ArtEZ has the Centre of Expertise Future Makers, with research projects which contribute to innovative and more sustainable materials applications and production chains for fashion, textiles and interior design. The Associate Professorships are pivotal to linking education with current social issues via the research projects.”





Hall of the Rietveld building in Arnhem



Academy of Art & Design Zwolle

Lieke Radstaak, student of Jazz & Pop in Zwolle

"I wanted to study music, but I felt that only pop would be too superficial and only jazz too intense. You only get the combination of the two at ArtEZ and that makes us extremely versatile.

It is a small school, which means it is very personal. I think there are around 50 students across the four years. You get to know everyone after the first six months. We stick together and help each other out when necessary. We don't need to compete or push against each other. When you are part of a big study programme, that is inevitably different.

Zwolle music students can find a place in the jazz world but at the same time work in pop. I have the idea that they are also less commercial than in places where musicians have to fight for their existence. What we hear from all the lecturers is that we need to break out. They want us to perform outside the study programme a lot. Zwolle is a small, cosy city, the music scene is so tightly knit that it feels like one big family. Thanks to Rico, Sticks, Typhoon and Bertolf, Zwolle is also truly on the musical map. "That cohesive feeling is the city's strength."

"That cohesive feeling is the city's strength."



**“You learn to
depict in many
different ways”**



Lars van Wieren, graduate of Illustration Design in Zwolle

"Illustration Design is about more than making an illustration for an article in a newspaper or magazine. There is also plenty of scope for fine art on this study programme. You learn that you can depict things in lots of different ways. The programme offers you a lot more freedom than I had imagined before I started. You learn all the different techniques you can use to illustrate and you discover that the way in which you can tell a story varies depending on the technique.

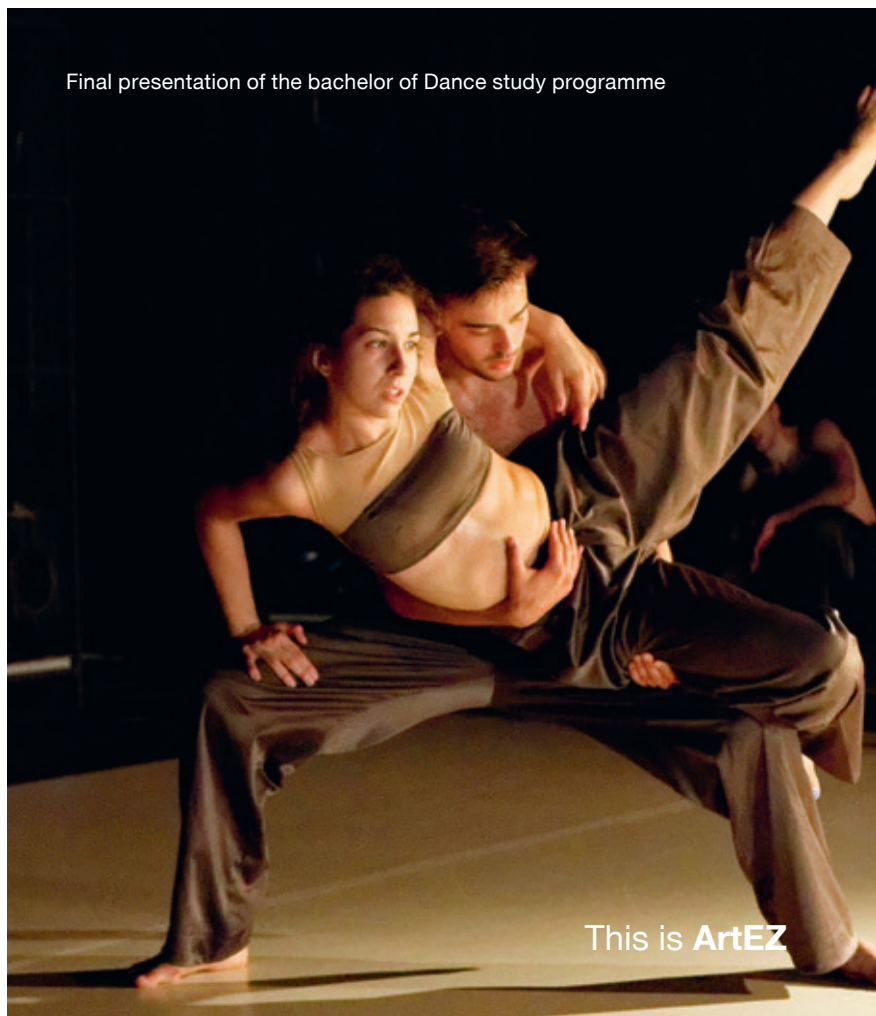
I eventually did my internship with Emo Verkerk. He taught me that you shouldn't try too hard. If you proceed in a very goal-oriented way, you miss a lot and you discover little. I graduated with three panels about the historical figures Dante, Nietzsche and Houdini. In them, I was able to knead history a little. And with techniques such as etching, for example, I could also work with different speeds. Everything has different characteristics and yields different insights.

The advantage of Zwolle is the small scale and the fact that other disciplines are so close by. There is freedom, especially thanks to the personal connection with lecturers. It means you can be much more daring."



Graduation work Graphic Design Zwolle by Melissa Wolff

Final presentation of the bachelor of Dance study programme



In the footsteps of

Fashion designer **Alexander van Slobbe**, dancer **Andrea Hackl**, singer/songwriter **Bertolf**, fashion designers **Viktor & Rolf**, visual artist **Daan Roosengaarde**, actor **Dragan Bakema**, director, drama writer **Erik de Vroedt**, graphic designer **Fred Smeijers**, actor **Jacob Derwig**, product designer **Ineke Hans**, fashion designer **Iris van Herpen**, graphic designer **Irma Boom**, designer **Jaap Drupsteen**, actor **Jeroen Spitzenberger**, designer **Job van Bennekom**, actress **Johanna ter Steege**, actress **Kitty Courbois**, theatre company Dood Paard **Kuno Bakker**, **Manja Topper en Gillis Biesbeuvel**, visual artist **Levi van Veluw**, LUST graphic designers **Thomas Castro en Jeroen Barendse**, product designer **Marcel Wanders**, actress **Maria Kraakman**, singer/songwriter **Miss Montreal**, fashion illustrator **Piet Paris**, dancer **Reut Aviran**, designer **Roelof Mulder**, mezzo-soprano **Rosanne van Sandwijk**, vocalist, composer **Simin Tander**, fashion designers **Spijkers en Spijkers**, designer **Stuart Bailey**

Krystl, former student at the Academy of Pop Music

"I was initially rejected for the Academy of Pop Music because of a vocal condition. Can you imagine how happy I was when a few days later I received a call telling me I could come after all? I was allowed to start on the strict condition that I would not sing during the first year. That was no fun, but it served a greater purpose. I only had theoretical subjects and a good voice coach, for which I'm very grateful. She helped me fully recover. The lecturers look at more than just your voice. They look at who you are. There are many who can sing well, but you need to show motivation as well. And you have to want to work hard. The course really motivated me and gave me the right tools. I wouldn't have wanted to miss a subject like musicology. I benefit from that subject every day, now that I have my own business."



fashion designer
Iris van Herpen



product designer
Marcel Wanders



singer **Krystl**

Award winners

A selection of awards won by ArtEZ students in recent years:

Rogier van Otterlo Award

Zacharias Falkenberg
Composition, Jazz & Pop

ITs Acting Award

2016 Tim Schmidt and Whitney Sawyer
2015 Ruta van Hoof and Linda Zijl
School of Acting

ITs Choreography Award 2016

Sophie Mayeux
Dance

Nieuwe types Award 2016 best graduation work Dutch or Flemish writer's programme

Lotte de Vos
Creative writing

Prinses Christina Concours, 1st Prize

Johan Wiersma
ArtEZ Young Talent Class, Arnhem

3FM Serious Talent 2016

Jeangu Macrooy
Academy of Pop Music

Schönsten Bücher aus aller Welt 2016 (brons) and De best verzorgde boeken 2015

'Het meest geloofde sprookje' by Annelou van Griensven (Product Design) and Anne-Marie Geurink (Graphic Design, Arnhem)

Turing gedichtenwedstrijd 2016

Else Kemps
Creative writing


Groot talent 2016 Volkskrant

Maison the Faux, Joris Suk en Tessa de Boer
Fashion Design

Frans Molenaar Couture Prijs

2016 Johannes Offerhaus
Fashion Design
2015 Josephine Goverts
Fashion Design
2014 Karin Vlug
Fashion Design
2013 Henriëtte Tilanus
Fashion Design
2012 Peet Dullaert
Fashion Design

Visit www.artez.nl for more pricewinners.



**“See what is going
on in the world.”**

**Tom Silke, student
Moving Image, Enschede**

“When people ask me to explain what I am studying, I tell them I am learning to create images – in a unique way, different than film school. There is more freedom here, you get the opportunity to find your own voice and develop creatively. I find this much more accessible than classical study programmes and as a student from Latvia, it is nice for me that this programme is entirely taught in English.

I am now in my second year and the programme has exceeded my expectations. I like the fact that our teachers really send us out there. They want us to see what's going on in the world. Influences from different study programmes are very good for our work. Much more than on other film courses, the emphasis here is on the artistic side, and less on the story.

Enschede is ideal for me. It's quiet, but at the same time it feels like the centre of the world. Here you are exactly between Amsterdam, Berlin and Brussels, and if you travel a lot that's perfect.”

Thomas Castro, Head of Graphic Design programme

"We don't educate students to be graphic designers now, but to be graphic designers in the future. So many things change that the programme focuses more on methods and processes. Non format, non medium. The final result of the design doesn't even have to be something physical anymore – it can be an installation, a symposium or a policy.

Research and innovation is in our programme's DNA. It is part of our history. Theory and philosophy are in all four years of the programme. Our students are 'makers who think, thinkers who make'. The dissertations are of high quality and thus are also applied in practice.

The students are occupied with so much more than classic graphic design, be it programming, our hardware/software lab or our biolab. We ask for a lot from our students. You are trained to be an author and that requires intellectualism, curiosity, creativity and hard work.

Everything in our professional field is in English. Students operate internationally, the majority of internships are abroad, (guest) lecturers are foreign and we have a summer school that has been held in Mexico City, Beijing and Detroit. It is therefore logical that we communicate in English. You can't be leading if you don't work internationally. Here, we are also close to Germany, Belgium and Scandinavia. By offering our programme in English, we profit more from our location in the region."

**"Research and
innovation is in
our programme's
DNA."**

Work of the Associate Degree Interior Designer Zwolle

Ever tried
Ever failed
No matter
Try again
Fail again
Fail better

(Samuel Beckett)

Colophon

Photography

Portraits: Duncan de Fey
Fashion: Peter Stigter. Theatre:
Menno van der Meulen, Pepijn
Lutgerink, Suzanne Ophof.
Dance: Duncan de Fey, Robert
Benschop, Marjolijn van Dijk. Music:
Claudia Angenent, Duncan de Fey.
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Study Try outs.
Visit www.artez.nl

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May, June, July: exhibitions, concerts,
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