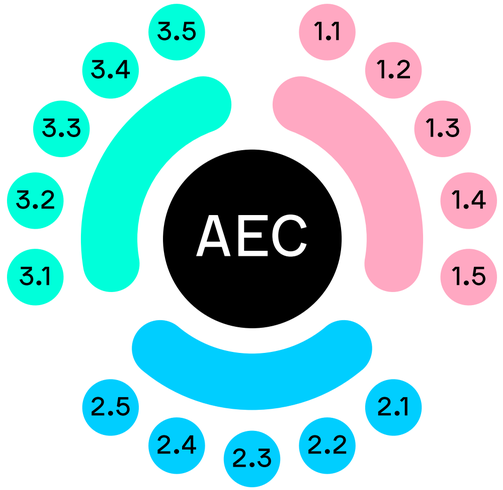

ArtisticEntreComp

How do you prepare art students for a future as creative professionals? How do they find work (and keep finding it)? Independently or as employees, as a visual artist, dancer, musician, film or theatre professional, writer or teacher... Whichever path students choose, it is important that they have an understanding of how they can turn their ideas into actions and what skills and resources they can use to do so. That is: an understanding of entrepreneurship. But how do you make space for that into your classes?

Exploring entrepreneurship

ArtisticEntreComp* is a tool to get a handle on entrepreneurial skills in art education. The model consists of 15 competences, spread across three domains: ‘Ideas and opportunities’, ‘Resources’ and ‘Into action’. Together, they form the building blocks of a resilient and sustainable professional artistic practice.

The three domains and the competences they contain are not strictly separate, nor is there a hierarchy within them. Rather, they are interconnected and woven into each other, enabling users to discover new connections and enter in the conversation about entrepreneurship from a starting point of exploration.

Guideline for discussion or evaluation

ArtisticEntreComp can be a visual guideline for class or group discussions: what are all the things you should know and think about when you are starting your professional practice in the future? But it can also be an entry point for (self) evaluation: how are you doing in terms of entrepreneurial skills? What things can you do yourself, and what help is available? The ArtEZ website provides tools and tips on how to apply this model.

Ideas and Opportunities
Opportunities in the social, cultural and economic landscape

Resources
Resources, materials and help to turn ideas into actions

Into action
Initiatives, plans and collaborations to realize ideas

* ArtisticEntreComp is a translation of the European model for entrepreneurial skills Entrecomp: Bacigalupo, M., Kampylis, P., Punie, Y., Van den Brande, G. (2016). EntreComp: Het Entrepreneurship Competence-raamwerk. Luxemburg: Publicatiebureau van de Europese Unie; EUR 27939 EN; doi:10.2791/593884.